

FLOWERS

Vineyards & Winery

BALANCED. ELEGANT. EXPRESSIVE.

EVERY FLOWERS WINE IS MADE TO EXPRESS THE LAND WHERE IT WAS FARMED. OUR COASTAL PROXIMITY AND HIGH ELEVATION VINEYARDS GIVE OUR WINE ITS DISTINCT MINERALITY AND FRESH NATURAL ACIDITY. FARMED SUSTAINABLY, FERMENTED WITH 100% NATIVE YEAST, AND CRAFTED WITH MINIMAL INTERVENTION IN THE CELLAR.



2019 CAMP MEETING RIDGE CHARDONNAY

Delicate citrus blossom and Meyer lemon zest. Fresh pear and hints of white stone fruit layered with a mineral-driven oyster-shell quality with resinous herbs and hints of anise.

Winemaking: Fermented with 100% native yeast. Aged in 100% French Oak for 13 months.

Vineyards: Sourced from our Camp Meeting Ridge Vineyard and long-term grower vineyards in the Sonoma Coast.

FACTS & FIGURES (in the \$40+ category):

The Category Leader: The #1 selling wine, #1 in price growth, #1 in ACV growth, #1 in sales per POD

Unparalleled Growth: Growing 10X faster than the #2 Pinot Noir

Revenue Generator: Sales per POD is significantly higher than the competition (64,000 more than Belle Glos)

** Nielsen total US FDL 52wk ending Aug 2018*



2019 SEA VIEW RIDGE PINOT NOIR

Damp forest floor, coastal botanicals, briny sea air, and crushed-rock minerality. Vivid fruit with a savory umami quality, silky tannins brightened with a kick of orange zest.

Winemaking: Fermented with 100% native yeast. Aged in 100% French Oak (20% new) for 10 months.

Vineyards: Sourced from our Sea View Ridge Vineyard and long-term grower vineyards in the Sonoma Coast.

FACTS & FIGURES (in the \$40+ category):

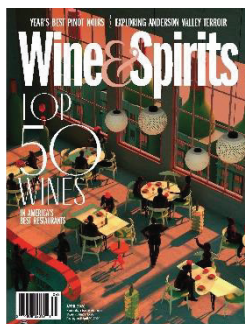
Category Leader: The #3 selling wine

Fastest Growth: Growing 10X faster than the leading Chardonnay while leading every category in growth

Jumping Over The Competition: Moved from #5 to #2 ranking Chardonnay in the category

** Nielsen total US FDL 52wk ending Aug 2018*

#8
MOST POPULAR
RESTAURANT
WINE BRAND



#1
MOST POPULAR
RESTAURANT
PINOT NOIR