

<b>NAMING</b>	LEVIATHAN (2017)
<b>KEY SELLING POINTS</b>	<ol style="list-style-type: none"> <li><b>Overdelivering on Quality:</b> Accessibly priced but backed up by scores and accolades</li> <li><b>Consistent Quality:</b> 4+ years of 90+ scores from Wine Enthusiast or Wine Spectator</li> <li><b>Growing Demand:</b> Demand for Leviathan is at an all-time high, requiring us to allocate v2017</li> <li><b>Small Vintage:</b> V2017 was small with restrained production of Leviathan – get it while you can</li> </ol>
<b>TASTING NOTES</b>	Seductive black cherry, blackberry and currant fruits laced with cocoa nib, sweet baking spices and cigar box with silky texture and a long, savory finish.
<b>APPELLATION</b>	California
<b>WINEMAKERS</b>	Andy Erickson
<b>WINEMAKING</b>	Aged in 100% French Oak, 25% New
<b>TARGET ACCOUNTS</b>	<ul style="list-style-type: none"> <li>- On Premise image accounts, fine dining, high velocity/image BTG accounts</li> <li>- <i>Example: Gramercy Tavern NYC (BTG + BTB), Quality Meats NYC, Ritz Carlton SF (BTG)</i></li> <li>- Off Premise fine wine independent</li> </ul>
<b>PRICING 750ML/12</b>	750ML: BTG: \$20 // Wine List: \$90 // Target Shelf: \$44.99 // Target Feature: \$39.99
<b>SHIPPING DATE</b>	May 1, 2019
<b>SGWS CIC CODE</b>	750ML: 941697
<b>UPC CODE</b>	853098005002
<b>CLOSURE</b>	Cork
<b>TOOLS</b>	Staff Training Kits // Sell Sheets // Video // Cork Pulls // Dummy Bottles (available in July)
<b>ACCOLADES</b>	94+ Points, Robert Parker's Wine Advocate (2016 Vintage)

**LEVIATHAN**

EST. 2004