



## **THE LURE**

2015

Cabernet Sauvignon  
Napa Valley

The Lure is mountain diversity and adversity in a bottle and our best barrels of mountain fruit. Dramatic swings in diurnal temperatures, volcanic soils and extreme elevations combine to create berries of distinction. The result is powerful flavor with red fruit and spice. Complex tannins add structure to the mouthfeel on this extraordinary wine.

### **DETAILS**

#### *Aging*

21 Months in French Oak, 50% New

#### *Composition*

100% Cabernet Sauvignon

Inspired by the Faust legend, The Lure represents the desire that lead Dr. Faust to sell his soul. The label features an architectural feature of the Faust Haus, opening fall of 2019 to guests.